



Cense

Design For Living Systems

Cameron D. Norman, PhD

Health Design & Innovation Leader



Who I Am

I'm a seasoned strategist, educator, and designer who helps organizations navigate complexity to achieve greater impact. With a Ph.D. in public health and a Master's in Strategic Foresight and Innovation, I bring over 25 years of experience in behavioural science, program evaluation, and design thinking to support public sector, healthcare, and non-profit organizations.

What I Do

• Strategic Design & Systems Innovation • Developmental & Impact Evaluation • Facilitation & Change Leadership • Research Translation & Knowledge Mobilization • Executive Teaching, Coaching & Curriculum Design

Signature Services

•**Health by Design**– Strategic design for health systems and services •**Designing Systems, Measuring Impact**– Evaluation for complexity and transformation •**The Complexity Advantage**– Training for leaders navigating change •**Censemaking Academy**– Workshops on design, foresight and innovation •**The Wellness Impact Lab**– Research & co-design for global health solutions

Selected Clients

Centre for Addiction
& Mental Health

Peel Public Health &
Health Services

Ontario Association
of Public Health
Dentistry

Connected North

Region of Waterloo
Dept. of Public
Health

Algoma Public
Health

Holland Bloorview
Kids Rehabilitation
Hospital

City of Brampton,

Government of
Canada

Praxis Spinal Cord
Institute

Foundation House

Connect With Me



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